

2010
ASHRAE-REGION X
CRC
Reno, Nevada

BUILDING A SUSTAINABLE FUTURE

The Peppermill Hotel & Casino

RENO, NEVADA

August 26-28, 2010

YOU'RE INVITED!

The 2010 ASHRAE Region X Chapters Regional Conference will be held at the luxurious Peppermill Hotel and Casino, located in the midst of Reno, Nevada.

The Chapters Regional Conference (CRC) provides a forum for the open exchange of information pertaining to chapter and regional operations. The conference includes workshops, technical sessions, business meetings and the presentation of regional awards. Join us as the leadership of the chapters of Region X discuss the challenges and successes of running their local chapter.

Make your reservations today to take part in this engaging conference in America's Biggest Little City!



Central Arizona

SCHEDULE OF EVENTS

Golden Gate

Day 1—Thursday August 26th

Hawaii

The 2010 ASHRAE Region X CRC kicks off in the **Hospitality Suite**, Lakeview 1747, at 12 PM. Meet new friends and catch up with old friends before heading to the Naples 3 room at 1:30 for an engaging **Presentation and Technical Session** entitled “**Geothermal Design and Implementation of Geothermal Practices**,” presented by Executive Facilities Director Mr. Dean Parker and Engineering Director Mr. Jimmie Oaks. This seminar will provide a fundamental understanding of how geothermal solutions work with providing comfort to a large demand facility.

Northern Nevada

Orange Empire

Head back to the Hospitality Suite after the technical session to relax before returning to the Naples 3 room for the **Orientation & Caucus** where our Region DRC, Jack Zarour, will discuss with the delegates and alternates the positions to be filled and recommend that names of potential candidates be submitted for consideration. All visiting officers are invited to attend. **Attendance of delegates and alternates is mandatory.**

Redwood Empire

Sacramento Valley

The day will conclude with our **Welcome Reception Dinner** in Naples 4 and 5!!

San Diego

Day 2—Friday, August 27th

San Joaquin

Day Two begins with the **Round Table Breakfast** in Naples 4 and 5. During this breakfast the Region DRC, Jack Zarour, will finish discussion with the delegates and alternates about the positions to be filled and recommend that names of potential candidates be submitted for consideration. Questions pertaining to a candidate's eligibility or qualifications may be answered by anyone in attendance. All visiting officers are invited to attend. **Attendance of delegates and alternates is mandatory.**

San Jose

Sierra Delta

Following the Round Table Breakfast, the first of two **Business Sessions** will Commence in Naples 3. The Business Sessions are the official meetings of the Chapters Regional Committee. During these meetings each delegate shall give reports on chapter operations. Suggestions concerning society policies and procedures shall also be discussed, as well as any problems concerning chapter operations. This is a great opportunity to share ideas with your counterparts at other chapters to find new ways to improve the operation of your own chapter. **Attendance of delegates and alternates is mandatory.**

Southern California

Southern Nevada

Tri County

Join us at the **Society President's Luncheon** in Naples 4 and 5 as the ASHRAE Senior Visiting Officer, Tom Watson, delivers Lynn Bellenger's ASHRAE Presidential Address.

Tucson

After lunch the finalization of the **Business Sessions** will commence in Naples 3. **Attendance of delegates and alternates is mandatory.**

Western Section

Day Two ends with the **Regional Awards Dinner** in Naples 4 and 5. Join us as Tom Watson presents the ASHRAE Vice Presidential speech and the successes of the chapters are acknowledged and celebrated.

SCHEDULE of EVENTS

Day 3—Saturday, August 28th

The final day of CRC begins with the **Caucus Breakfast** in Naples 4 and 5 for delegates, alternates, and the Nominating Committee member. During this closed session a member and alternate shall be elected to serve on the Society Nominating Committee. Recommendations for appointments to Society Membership Promotion, Student Activities, Research Promotion, and Chapter Technology Transfer Committees shall also be made. **Attendance of delegates and alternates is mandatory.**

Morning Workshops

Chapter Technology Transfer Workshop

This workshop will cover the efficient and effective transfer of current and relevant information throughout the HVAC&R industry to and from chapters.

Membership Promotion

This workshop will cover how to promote ASHRAE membership, how to deal with new members, and how to get existing members involved in their chapter.

Student Activities

This workshop will discuss ways to reach out and develop the future of ASHRAE through student branches.

Chapter Finance

This workshop covers the responsibilities of chapter officers, and the importance of audits and tax returns.

Chapter Communications

This workshop will cover the importance of maintaining the chapter website, newsletters, and email lists.

Historian

This workshop will cover the role of the chapter historian in recording and recognizing the accomplishments of the chapters and their members.

Research Promotions

This workshop will discuss ways to reach out to members to raise funds to support ASHRAE's research program.



The 2010 ASHRAE Region X Planning Committee would like to thank the following sponsors, who have stepped up to help keep the costs of this year's conference as low as possible. Sponsorship opportunities are still available. If you, or someone you know, are interested in helping, while also improving your visibility during the conference, please contact Candice George at candice@pettyengineer.com

Current Sponsors:

- Norman Wright
- RHP Mechanical
-
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Things to do in Reno:

Attractions

The Legends at Sparks Marina
Wild Island
Century Theatres
Cabelas
Lake Tahoe
Virginia City
Fleischmann Planetarium

Parks

Idewild
Rancho San Rafael

Casinos

Atlantis Casino
Boomtown Casino
Circus Circus Casino
Eldorado Casino
Grand Sierra Resort
Silver Legacy Casino

Museums

National Auto Museum
Museum of Contemporary Art

Shopping

Summit Sierra Mall
Meadowood Mall
The Legends at Sparks Marina

Golf

Rosewood Lakes
Washoe Golf
RedHawk

For more ideas, visit www.reno.com

SCHEDULE of EVENTS

Day 3—Saturday, August 29th (continued)

Immediately following the morning workshops boxed lunches will be served in Naples 4 and 5. Feel free to eat your lunch there or take it with you to Naples 3 where the Region DRC, Jack Zarour, will be conducting the **Chapter Operations Workshop**. *Attendance of delegates and alternates is mandatory.*

As the workshops come to a close, the delegates and alternates will reconvene for the **CRC Debriefing** in Naples 3 to review the conference and plan for the 2011 CRC.

Accommodations

A limited number of rooms have been reserved at the Peppermill Hotel and Casino in Reno. For hotel reservations contact the Peppermill Hotel and Casino at 866-821-9996 or at www.peppermillreno.com. The group code is **CWNVMS**. Additionally, ASHRAE Members wishing to use Expedia type reservations systems could affect our guest room commitments, so please identify yourself to the Hotel upon checking in that you are with the ASHRAE CRC. Hotel reservations are made on an individual basis, and the *group promotional rate expires July 27th, 2010.*



In a style that reflects Reno's casual yet contemporary culture, The Peppermill is the ideal venue for you to restore the body, the mind, and elevate the spirit. Offering guests an Italian retreat, the hotel is located conveniently from shopping, movie theatres, the airport & the mall.

The hotel's 1600 guest rooms and suites are specifically designed to meet your business and leisure travel needs. From the ambiance of our lobby and meeting space to the tranquility of your guest room, our staff is committed to providing a place where you can relax, renew, and energize yourself.

Sponsorship Opportunities

The Northern Nevada Chapter is in need of sponsors to help offset the cost of the events. We are asking that you consider sponsoring the Chapter in its efforts to put on an excellent conference for ASHRAE.

There are many ways that you can sponsor the event. The following information details the methods.

Thank You for considering this opportunity.

DIAMOND SPONSOR—\$1,500.00

As a Diamond Sponsor you will receive recognition on all advertisements for the CRC, verbal recognition during the Awards Dinner, table top recognition at the President's Luncheon and Awards Dinner, a banner displayed during the entire CRC, and eight tickets to the Awards Dinner.

PLATINUM SPONSOR—\$1,000.00

As a Platinum Sponsor you will receive recognition on all advertisements for the CRC, table top recognition at the President's Luncheon and Awards Dinner, a banner displayed during the entire CRC, and four tickets to the Awards Dinner.

GOLD SPONSOR—\$750.00

As a Gold Sponsor you will receive recognition on all advertisements for the CRC, table top recognition at the President's Luncheon and Awards Dinner, and a banner displayed during the entire CRC.

SILVER SPONSOR—\$500.00

As a Silver Sponsor you will receive recognition on all advertisements for the CRC, table top recognition at the President's Luncheon and Awards Dinner.

BRONZE SPONSOR—\$250.00

As a Bronze Sponsor you will receive recognition on all advertisements for the CRC, and table top recognition at the Awards Dinner.

FRIEND SPONSOR—\$150.00

As a Friend Sponsor you will receive recognition on all advertisements for the CRC.

ASHRAE Region X 2010 Chapter's Regional Conference Reno, NV August 26, 27, 28 2010

August 26-Thursday

Event	Time	Location
Registration Desk/ Hospitality Room	12:00 pm to 7:30 pm	Lakeview 1747
Technical Seminar	1:30 pm to 4:30 pm	Naples 3
Orientation & Caucus		
Delegate/Alternate Mandatory	5:00 pm to 6:30 pm	Naples 3
Welcome Dinner	6:30 pm to 9:30	Naples 4 & 5

August 27-Friday

Event	Time	Location
Registration Desk/Hospitality Room	6:30 am to 6:30 pm	Lakeview 1747
Exec/Round table breakfast		
Delegate/Alternate Mandatory	7:00 am to 8:00 am	Naples 4 & 5
Business Meeting I		
Delegate/Alternate Mandatory	8:15 am to 12:15 pm	Naples 3
Lunch	12:30 pm to 1:30 pm	Naples 4 & 5
Business Meeting II		
Delegate/Alternate Mandatory	1:45 pm to 5:00 pm	Naples 3
Awards Dinner	6:30 pm to 9:30 pm	Naples 4 & 5

August 28-Saturday

Event	Time	Location
Registration Desk/Hospitality Suite	8:00 am to 1:30 pm	Lakeview 1747
Caucus Breakfast		
Delegate/Alternate Mandatory	6:30 am to 8:30 am	Naples 4 & 5
Workshop- Chapter Finance	8:45 am to 10:15 am	Roma 1
Workshop - CTTC	8:45 am to 12:00 pm	Roma 2
Workshop - Membership Promotions	8:45 am to 10:15 pm	Sorrento 1
Workshop - Student Activities	8:45 am to 10:45 am	Sorrento 2
Workshop- Research Promotions	10:30 am to 11:30 am	Sorrento 1
Workshop – Historian	10:30 am to 12:00 pm	Roma 1
Workshop - Communications	11:00 am to 12:00 pm	Sorrento 2
Lunch	12:00 pm to 1:00 pm	Naples 4 & 5
Chapter Operations Workshop		
Delegate/Alternate Mandatory	1:30 pm to 4:30 pm	Naples 3
CRC Debriefing Mandatory		
Delegate/Alternate Mandatory	5:00 pm to 6:00 pm	Naples 3